



Arrowhead specializes in innovative, end-to-end promotional solutions that elevate brand engagement and customer relationships. By leveraging cutting-edge technology, Arrowhead helps brands drive loyalty and boost sales through customized digital products and services.

Coupon Submission Process

How to Submit Paper Coupons to Arrowhead Promotion & Fulfillment

Note: these instructions are for retailers not currently utilizing a clearinghouse for their submissions.

1. Each manufacturer's coupon must be submitted separately. Each coupon will have a unique department number in its address, and it must go to the correct department for timely processing.

2. Submit the coupons with an invoice. The invoice must have the following details:

Name and address of store

Manufacturer Name

Invoice# (retailer chooses)

Total quantity of coupons

Handling fee claimed (\$0.08 per coupon)*

Postage claimed*

Total face value of coupons *Please have coupons that have different face values listed as separate line items*

Total amount due to your business

3. Please send your coupon submissions in the following address format:

Manufacturer Name Dept # (this is found on the coupon)

Arrowhead Promotion & Fulfillment

Po Box 1311

Tecate CA 91980

If you have any questions before submitting your coupons, please contact our Retailer Support Email at retailers@apfco.com.

Best Practices:

- Please have coupons with different face values listed as **separate line items**.
- **KEEP COPIES OF YOUR SUBMISSIONS** until your reimbursement has been processed
- You can send your coupons as often as you like and in whatever quantities.
- It's important to note that shipping and handling reimbursements can vary among our manufacturers. We determine payment based on their coupon redemption policies.